

Yes or not: gathering data from regular people.

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Who am I?



- FileMaker Consultant/Trainer at **Afterdata** (Valencia, Spain)
- FileMakerMagazine.es
- Speaker at FileMaker DevCon 2018 (Dallas, TX)

The problem

Get an answer from 500 students of an English Academy in Spain:

Will you sign up next year?

Agenda

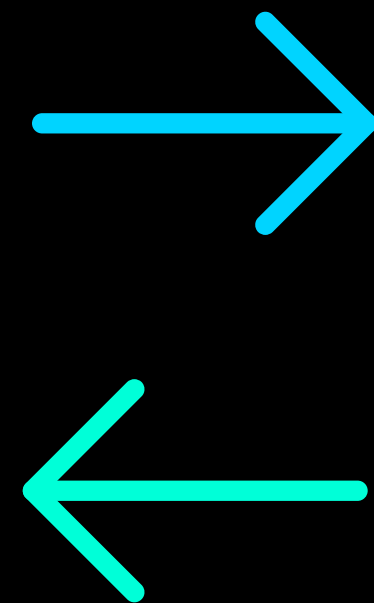
| | |
|-------------|--------------------------------------|
| Context | I'm preparing a party in Berlin. |
| Our goal | Get a boolean answer from my friends |
| Requirement | Just one click |
| Context | No Claris Studio |
| Demo | |
| Q&A | |

Option 1

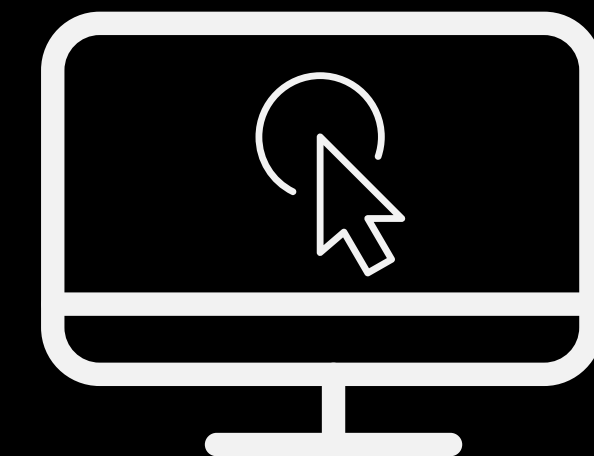
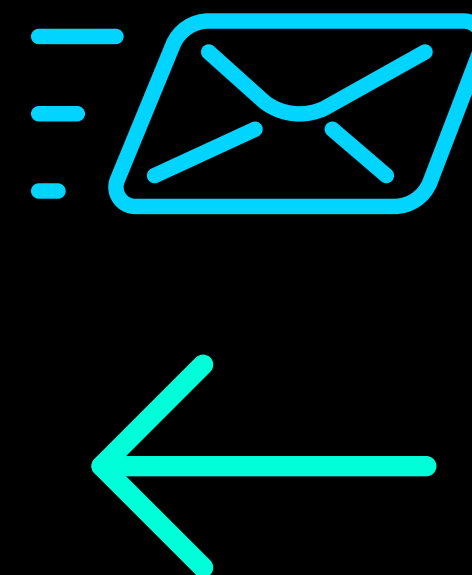
Claris Connect



FileMaker
Server
with SSL



Claris
Connect
Approval



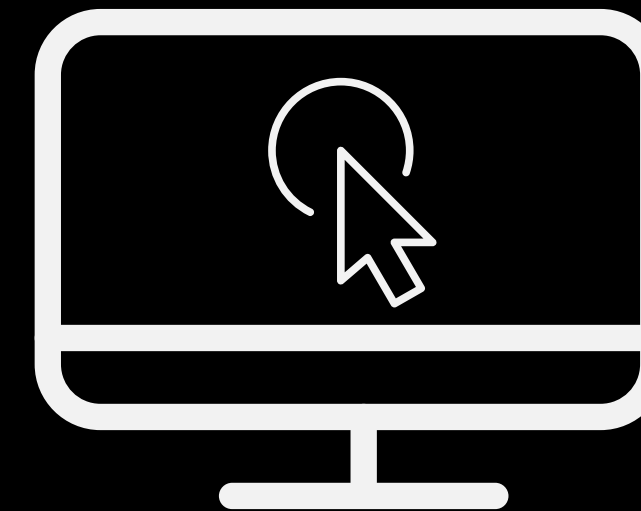
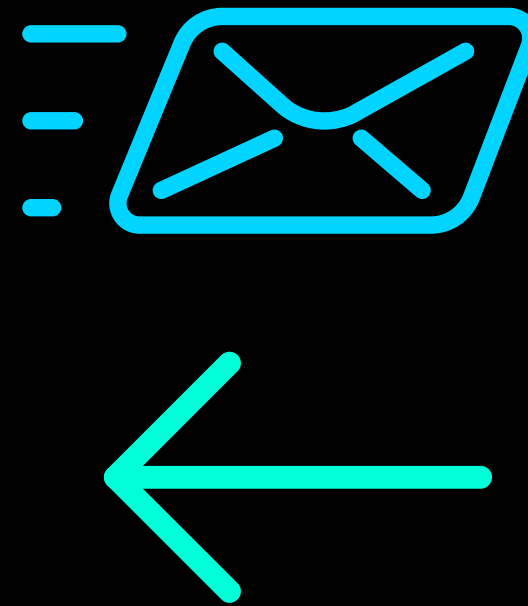
Guest
device

Option 2

FileMaker Web Direct



FileMaker
Server



Guest
device

Demo

Pros and cons

Clarifai Connect



- fast
- reliable
- click control
- many options



- cost?
- spam
- non-customizable
- learning curve

Pros and cons

FileMaker Web Direct



- fast
- easy for us
- no extra cost
- no *man-in-the-middle*



- licensing
- security
- spam
- no extra info
- browser

By the way...

- Claris Connect needs a valid SSL in your FileMaker Server
- Claris Connect needs (obviously) that your FileMaker Server is online
- Ask a SIMPLE question
- Check General Data Protection Regulation (GDPR) before sending any e-mail to people

Thank You!

Javier Durá

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 www.afterdata.es